

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WFSB Hartford, CT	9/18/12

I, DAN NAGELBERG  
do hereby request station time concerning the following issue:

DSCL-1E

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges:

This broadcast time will be used by: DSCL-1E

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC - 1E

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

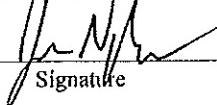
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):  
MARTHA MCKENNA, DIRECTOR IE  
430 S. CAPITOL ST SE  
WASHINGTON DC 20003

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1/27/12  
Date

  
Signature

202-338-8700

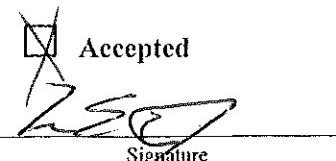
Contact Phone Number

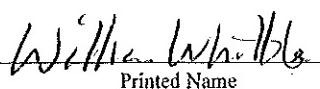
**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

  
Signature

  
Printed Name

  
Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

*AS ORDERED*

Total Charges:

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

REP HEADLINE# 6321078  
\*\*\* UNAPPROVED REV #2 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 12.21  
\*\*\* CHANGES\*\*\* \*\*\* WFSB-TV \*\*\*

ADV # \_\_\_\_\_ ADV - NAME ISS/DSCC IE REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY - NAME GREAT AMERICAN MEDIA BUYER NAME DAN NAGELBERG  
3050 K ST NW,  
WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6321078 CLASS: NATL. LOCAL REGIONAL  
PRDCT DSCC IE EST#1761 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/12 SEP21/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP18/12 12.21

REP:  
REVISED ORDER  
TP CHANGED LN 17  
TTL SAME  
PLS CFM  
THANKS, MIKE FOR HEATHER  
CON CM \*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*  
DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE-IE

: LINE# : REP : CDD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL :  
: : LINE# : : : : : : : DATE : DATE : /WK: INVT : : SPOTS:  
AGENCY ADVERTISER CODE = AGENCY EST# = 1761  
AGENCY PRODUCT CODE =  
17 T 108A-205A 30 \$100.00 9/19 9/21 2 W-E  
PROGRAM : FERGUSON  
CON COM1 : FERGUSON  
SEP/12 78000.00

CONTRACT TOTAL 78000.00  
TOTAL SPOTS 70  
2

REP HEADLINE# 6321078  
\*\*\* UNAPPROVED REV #2 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK ! !  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 12:21  
\*\*CHANGES\*\* \*\*\* WFSSB-TV \*\*\*

:LINE#:	REP	:CD:	TIME	PERIOD	: LGTH :	SEC :	RATE :	START :	END :	SPTS:	WEEK :	DAY:	TOTL:	:SPTS:
:	:LINE#:	:	:	:	:	:	:	DATE	DATE	/Wk:	INVT:	:		

MARKET TOTALS \$185,714 WFSSB 4.2% WTNH 3.0% WVT 2.0% WTIC 7.8% WCTX 0% WCCT 1% WHPX 0%  
ACCURATE SHARES

SVC- NSI BOOKS- MAX/PJ  
DEMO- RA50+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6321078  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP : TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY : AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 12.18  
\*\*\*\*\* WESB-TY \*\*\*  
\*\* CHANGES\*\*

ADV #	ADV .	NAME	<u>ISS / DSCC IE</u>	REP. #	OFF. #	SALESMAN #
AGY #	AGY .	NAME	<u>GREAT AMERICAN MEDIA</u>	BUYER NAME	<u>DAN NAGELBERG</u>	
3050 K ST NW,				SALES PRSN	WA-	HEATHER UTTLEY (H)
WASHINGTON, DC 20007						

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REVISED ORDER  
ZEROED LN 15  
ADED LN 18  
TTL SAME  
PLS CFM

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REF HEADLINE# 6321078  
\*\*\* UNAPPROVED REV #1 \* \* \*

REP : TEL# 703-516-9399 CREDIT ADVISORY : AGENCY ORDER WORKSHEET FAX# 703-516-9680 CREDIT RISK ! ! ! HARRIS REPORT FROM REP SEP18/12 12.18 \*\*\*WFSSB-TV \*\*\*  
\*\*CHANGES\*\*

MARKET TOTALS \$185,714 WFSB 42& WTNH 30% WVIT 20% WTIC 7% WCTX 0% WCCT 1% WHPX 0%

SVC - NSI BOOKS - MAY / PJ

MOD	CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT		Q-PAID	PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	*-MULTIPLE

REP HEADLINE# 6321078  
\*\*\* ORIGINAL PENVIO \*\*\*

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 703-516-9680 CREDIT ! ! ! RISK HARRIS REPORT FROM REP SEP18/12 11:34 \*\*\* WED, SEPTEMBER 18, 2013

ADV #	NAME	ISS / DS CC IE	REP. #	OFF. #	SALESMAN #
AGY #	NAME	GREAT AMERICAN MEDIA	BUYER NAME	DAN NAGELBERG	
		3050 K ST NW,	SALES PRSN	WA-	HEATHER UTTLEY (H)
			WASHINGTON,	DC	20007

ORDER #	<u>PRDCT</u>	<u>DSCC IE</u>	CONTRACT #	<u>6321078</u>	CLASS:	<u>NATL.</u>	LOCAL	REGIONAL
FLIGHT DATES	<u>SEP19/12</u>	<u>SEP21/12</u>	EST#	<u>1761</u>	COMMENTS:	(LINE, ORDER, INVOICE)		
CITY TAX			STATE TAX		CO-OP	BILLING NEEDED		
WEEK	<u>WEEK-1</u>							

DEMOCRATIC SENATORIAL CAMPAGEN COMMITTEE TO CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

REP HEADLINE# 6321078  
\*\*\* ORIGINAL REV#0 \*\*\*

REP : TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!:  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 11.34  
\*\*\* WFSB-TV \*\*\*

:LINE#:	:REP :	:CD:	:TIME PERIOD :	: LGTH :	: SEC :	: RATE :	: START DATE :	: END DATE :	:SPTS: WEEK /WK:	: DAYS INVT:	:TOTL: :SPTS:
4	200P-300P		THE TALK THE TALK	30		\$500.00	9/19	9/21	5	W-F	5
5	300P-400P		THE TALK	30		\$500.00	9/19	9/21	5	W-F	5
6	400P-500P		BETTER CONNECTICUT BETTER CONNECTICUT	30		\$950.00	9/19	9/21	2	W-F	2
7	500P-530P		DR OZ DR OZ	30		\$1,750.00	9/19	9/21	5	W-F	5
8	530P-600P		NEWS NEWS	30		\$1,750.00	9/19	9/21	4	W-F	4
9	600P-630P		NEWS NEWS	30		\$2,200.00	9/19	9/21	5	W-F	5
10	700A-900A		THIS MORN THIS MORN	30		\$600.00	9/19	9/21	5	W-F	5
11	1100P-1135P		NEWS NEWS	30		\$1,400.00	9/19	9/21	3	W-F	3
12	700P-730P		INSIDE EDITION INSIDE EDITION	30		\$1,350.00	9/19	9/21	5	W-F	5

REP HEADLINE# 6321078  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK ! ! !  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 11:34  
\*\*\* WFSB-TV \*\*\*

:LINE#:	:CD:	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS: WEEK / WK: INVT:	DAYs	:TOTAL SPOTS:
1.3	730P-800P		30		\$1,350.00	9/19	9/21	5	W-F	5
PROGRAM : CON COM1:	ENT TONIGHT ENT TONIGHT									
1.4	1000P-1100P		30		\$6,000.00	9/20	9/20	1	THU	1
PROGRAM : CON COM1:	PERSON OF INTEREST PERSON OF INTEREST									
1.5	1000P-1100P		30		\$6,000.00	9/19	9/19	1	WED	1
PROGRAM : CON COM1:	CSI CSI									
1.6	1237A-107A		30		\$225.00	9/19	9/21	2	W-F	2
PROGRAM : CON COM1:	ET ET									
1.7	107A-137A		30		\$100.00	9/19	9/21	2	W-F	2
PROGRAM : CON COM1:	FERGUSON FERGUSON									
SEP/12	78000.00									
CONTRACT TOTAL	78000.00									
TOTAL SPOTS	70									

MARKET TOTALS \$185,714 WFSB 42% WTNH 30% WVIT 20% WTIC 7% WCTX 0% WCCT 1% WHPX 0%  
ACCURATE SHARES  
SVC- NSI BOOKS- MAY/PJ  
DEMOS- RA50+\*

**CONTRACT**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u>	<u>Alt Order #</u>
494124 /	06321078
<u>Product</u>	
<b>DSCC IE</b>	
<u>Contract Dates</u>	<u>Estimate #</u>
09/19/12 - 09/21/12	1761
<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>Democratic Senatorial Campaign Committee</b>	09/18/12 / 09/18/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WFSB	Heather Uttley
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
										<u>NM</u>		
N 1	WFSB	09/19/12	09/21/12	9am-10am	9am - 10am		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	09/17/12	09/23/12	--WTF--	5	\$500.00							
N 2	WFSB	09/19/12	09/21/12	10am-11am	10am - 11am		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	09/17/12	09/23/12	--WTF--	5	\$500.00							
N 3	WFSB	09/19/12	09/21/12	CBS Soaps	1230-2p		:30			NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	09/17/12	09/23/12	--WTF--	10	\$600.00							
N 4	WFSB	09/19/12	09/21/12	The Talk	2-3p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	09/17/12	09/23/12	--WTF--	5	\$500.00							
N 5	WFSB	09/19/12	09/21/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	09/17/12	09/23/12	--WTF--	5	\$500.00							
N 6	WFSB	09/19/12	09/21/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	09/17/12	09/23/12	--WTF--	2	\$950.00							
N 7	WFSB	09/19/12	09/21/12	Eyewitness News	5pm - 5:30pm		:30			NM	5	\$8,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	09/17/12	09/23/12	--WTF--	5	\$1,750.00							
N 8	WFSB	09/19/12	09/21/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	09/17/12	09/23/12	--WTF--	4	\$1,750.00							
N 9	WFSB	09/19/12	09/21/12	Eyewitness News	6pm - 6:30pm		:30			NM	5	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	09/17/12	09/23/12	--WTF--	5	\$2,200.00							
N 10	WFSB	09/19/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	09/17/12	09/23/12	--WTF--	5	\$600.00							
N 11	WFSB	09/19/12	09/21/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	09/17/12	09/23/12	--WTF--	3	\$4,200.00							

( \* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision 494124 /	Alt Order # 06321078	
Contract Dates 09/19/12 - 09/21/12	Product DSCC IE	Estimate # 1761
Advertiser Democratic Senatorial Ca	Original Date / Revision 09/18/12 / 09/18/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				3	\$1,400.00			
N 12	WFSB	09/19/12	09/21/12	Inside Edition	7pm - 7:30pm		:30			NM	5	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				5	\$1,350.00			
N 13	WFSB	09/19/12	09/21/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	5	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				5	\$1,350.00			
N 14	WFSB	09/20/12	09/20/12	Person of Interest	10pm - 11pm		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1---				1	\$6,000.00			
N 15	WFSB	09/19/12	09/21/12	ET Late Night	12:38am-1:08am		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				2	\$225.00			
N 16	WFSB	09/19/12	09/21/12	Late, Late Show	1:08am - 02:05am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				2	\$100.00			
N 17	WFSB	09/19/12	09/19/12	Big Brother Finale WED	9-11p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$6,000.00			

Totals 70 \$78,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/21/12	70	\$78,000.00	\$66,300.00
<b>Totals</b>	<b>70</b>	<b>\$78,000.00</b>	<b>\$66,300.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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